



September 20, 2011

To our Customers:

Effective January 1, 2012, we will implement a 35% price increase on all gypsum wallboard products. This increased price (up 35%) will be your price for the entire year of 2012. This increase applies to all segments of the business.

Effective immediately, we will no longer be providing job quotes.

We thank you for your continued support.

Sincerely,

AMERICAN GYPSUM COMPANY

A handwritten signature in black ink, appearing to read 'Keith W. Metcalf', is written in a cursive style.

Keith Metcalf
Sr. VP of Marketing, Sales & Distribution

Areas: United States and Export