## **EXTERNAL COMMUNICATION**



To:All USA ROCKWOOL CustomersFrom:Brian Levoguer, Vice President Building Insulation

## Date: April 2<sup>nd</sup>, 2018 Re: **ROCKWOOL PRICE INCREASE ANNOUNCEMENT- USA: EFFECTIVE JULY 2, 2018**

Please be advised that effective July 2nd, 2018 ROCKWOOL will be increasing prices to all customers in all channels in the USA on the following products:

COMFORTBATT <sup>®</sup> WOOD STUD	+6%
COMFORTBATT <sup>®</sup> STEEL STUD	+6%
SAFE 'N' SOUND®	+6%
COMFORTBOARD <sup>™</sup> 80, COMFORTBOARD <sup>™</sup>	110 +6%
AFB®	+6%

The above increase will apply to all orders shipped on or after July 2nd, 2018 regardless of the date of order placement.

If you have any questions regarding this announcement, please contact your ROCKWOOL Sales Representative or the undersigned.

Yours truly,

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BRIAN LEVOGUER VICE PRESIDENT / BUILDING INSULATION | ROCKWOOL